

HEALTH COLLABORATION PARTNERS



HELPING HEALTH CARE ORGANIZATIONS INCREASE FUNDING SUPPORT AND OPTIMIZE MULTI-SECTOR COLLABORATION TO ACCELERATE IMPACT

Founded in mid-2021, Health Collaboration Partners uses its proven management, fundraising, and partnership development approach to help health care non-profits, start-ups, and biopharmas optimize funding support and collaboration across industry, non-profits, patient groups, academia, and government.

Key client services include:

- \$ Fractional leadership and fundraising staffing; development of compelling value propositions, business cases, and funding proposals; creation of fundraising action, stakeholder engagement, and non-dilutive grant funding plans; grant writing and prospect research; development of external engagement strategies
- Multi-sector collaboration development and optimization across the public, private, and non-profit sectors; creation of consortia governance structures and pre-competitive policies; public-private partnership fractional staffing
- Public speaking and presentation coaching for experts to communicate their knowledge and impact more clearly

CLIENTS







































Book your free consultation at https://usemotion.com/meet/david-b-lee/

We look forward to helping you and your organization leverage our fundraising and multi-sector collaboration expertise to accelerate your impact, increase your funding support, and achieve your organizational goals.

We met with David and discussed our need for funding. David is extremely passionate about what he does and went above and beyond what was expected. Because of him, we were able to procure a \$75,000 grant from a local organization which put us in a much better position to take our organization to the next level. Without David we would not have been able to grow our organization into what it has become over the last 2 years. I would not hesitate to recommend him to anyone who needs a similar service!

Lawton Long, Co-Founder, ChemTalk We engaged Health Collaboration Partners to help us create and launch a new collaborative on cancer and caregiving. David's expertise having established and executed multiple partnerships was invaluable and enabled us to quickly develop our governance structure, obtain stakeholder input, and convene a design workshop. I highly recommend that any organization forming a new collaborative or optimizing an existing collaborative engage with David and Health Collaboration Partners to ensure success and stakeholder alignment.

Jason Resendez, President and CEO, National Alliance for Caregiving I have worked with David to prepare for several meetings, and he has helped me develop effective messaging strategies to deliver clear and engaging technical presentations. The tools he has equipped me with range from presentation slide deck design and organization, tips for working through transitions, and the occasional boost in confidence. In addition to his valuable advice and feedback, David is a joy to work with and someone I trust completely with my communication needs.

Rachel Jacobson, Head of Research and Development, <u>Spring Discovery</u>



Client Services



 Internal association management stakeholder engagement and industry relations team structure, strategy, and processes to optimize fundraising for 18 non-profit health care association clients



- Fundraising analysis and action plan (including value proposition, fundraising strategy, prospects)
- Categories/funding levels for support, prospect research, fundraising outreach



- Fractional fundraising lead to garner funding support from industry, leveraging key contacts and industry understanding (raising \$200K-250K/year)
- Project manager for Orthogeriatric Services pilot



 US go to market and biopharma/government fundraising support for this osteoporosis screening and diagnosis platform

OsteoApp.ai

 Advisor for osteoporosis screening software platform start up (guidance provided includes product roadmap, marketing, scientific, and business plan)



 Fundraising collateral and industry engagement around in-patient falls detection software platform



Fractional Executive Director of this new nonprofit focused on translating scientific breakthroughs and innovation to ensure patient impact



- Fundraising and operational strategy advisor for start-up non-profit organization (secured \$75K foundation start up grant)
- Philanthropic/corporate grant submission input





 US go to market strategy and support and connectivity to leading clinicians that could benefit from its population health solutions in osteoporosis



- Fractional fundraising lead (\$200K in grants raised to date and additional funding for membership secured)
- Fundraising analysis and action plan



- Coalition building to develop California substance abuse and mental health non-profit coalition in support of education and reimbursement for digital therapeutics
- Policy and fact sheet development

SPRINGDISCOVERY

- Public speaking and presentation skills coaching for scientific staff
- Scientific congress and business development strategy



 Fractional part-time Executive Director, responsible for governance and administration, fundraising, project execution, marketing, and membership engagement



 Value proposition and proposal development services, prospect research, fundraising analysis and action plan



- Supporting community of femtech start up founders optimize their fundraising efforts
- Programming monthly fundraising and value proposition webinars and direct support



 Collaborative structure and execution of new cancer caregiving collaborative (including workshop facilitation plan, stakeholder interviews, governance)



- Fractional fundraising lead driving funding support and execution of osteoporosis and spine health strategy (\$185K raised to date from industry)
- Grant writing and strategic support



 Business development partner for company focused on creating digital tools to enable shared decision-making/education, clinical trial enrollment, and improved access to services that address social determinants of health



Fundraising engagement, go to market strategy, and non-dilutive grant support for this primary care coordination platform designed to better optimize care for patients with multiple chronic conditions